

Office of the
Legislative Fiscal Analyst

FY 2003 Budget Recommendations

Joint Appropriations Subcommittee for
Public Education

Utah State Office of Education
Fine Arts and Sciences

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1.0 Summary: Fine Arts and Sciences

The Fine Arts and Sciences Program provides funding to several organizations through a modified line item program and a request for proposal program. The organizations provide educational demonstrations, namely, performances, presentations, and activities for children in Utah's public schools. The Arts groups participating in the line item program are: The Utah Symphony, Ballet West, Utah Opera, Children's Dance Theatre, Repertory Dance Theatre, Ririe-Woodbury Dance Company, Springville Arts Museum, and approved during the FY 2001 General Session are The Utah Festival Opera, and the Utah Shakespearean Festival. The Hansen Planetarium participates in this program as a science provider, along with The Utah Museum of Natural History and the Children's Museum of Utah, which were approved for line item status during the FY2001 General Session. A number of other organizations participate in the request for proposal program, a detailed list may be found in section 2.1.

The Analyst recommends \$2,927,500 for the Fine Arts and Sciences Programs.

	Analyst FY 2003 Base	Analyst FY 2003 Changes	Analyst FY 2003 Total
Financing			
Uniform School Fund	2,927,500		2,927,500
Total	<u>\$2,927,500</u>	<u>\$0</u>	<u>\$2,927,500</u>
Programs			
Request for Proposal Program	322,400		322,400
Hansen Planetarium	471,500		471,500
Ririe-Woodbury Dance Company	89,700		89,700
Repertory Dance Company	91,200		91,200
Children's Dance Theater	105,400		105,400
Utah Opera Company	218,400		218,400
Ballet West	417,500		417,500
Utah Symphony	857,400		857,400
Springville Arts Museum	131,300		131,300
Children's Museum of Utah	14,900		14,900
Utah Museum of Natural History	87,100		87,100
Utah Festival Opera	53,800		53,800
Utah Shakespearean Festival	66,900		66,900
Total	<u>\$2,927,500</u>	<u>\$0</u>	<u>\$2,927,500</u>

2.0 Issues: Fine Arts and Sciences

2.1 Legislative Intent Language

2001 General Session

The State Office of Education shall report to the Legislature any problems or changes necessary to implement and maintain the validity of the arts and sciences program in the school curriculum.

The State Office of Education shall validate the groups' function in the planned curriculum for arts and sciences in the schools.

It is the intent of the Legislature that the listed program groups go through a request for proposal process to reestablish their participation in the program at the level indicated during the 2001 interim. The USOE will be the supervising agent of this process.

See Analyst Response: 1

It is the intent of the Legislature that Line Item Funding recipients not participate in the Science and the Arts Request for Proposal Process (RFP) funding administered by the Utah State Office of Education.

See Analyst Response: 2

It is the intent of the Legislature that \$750,000 (\$250,000 ongoing and \$500,000 one-time) be distributed to the Utah Shakespearean Festival, Utah Museum of Natural History, Utah Festival Opera, and the Children's Museum of Utah beginning FY 2002. The distribution shall be determined during the interim by the Utah State Office of Education. The allocations shall be according to the allocation formula adopted by the State Office of Education which assures parity among the line item organizations.

See Analyst Response: 3

Analyst Response

1. The Fine Arts and Sciences line item groups are currently undergoing the evaluation process being overseen by the State Office of Education. Unfortunately, due to time constraints the process was not completed during the interim. It is anticipated that the evaluation will be completed by late spring. The State Office of Education has contracted with an independent auditor to complete the evaluation. The cost of the audit is \$50,000 and is being covered through the RFP allocation.

*RFP Funding
Distribution*

2. The regulations provided by the USOE for the RFP eligibility states, "Only non-profit (i.e. 501 C3) groups or organizations may apply. Individuals are not eligible. POPS Line Items are not eligible." The following table lists the groups receiving RFP funding.

Request for Proposal Distribution	
Science Groups	Amount
The Living Planet Aquarium	30,000
Utah Science Center Authority -- USU	20,000
Red Butte Gardens -- UU	20,000
Subtotal Science Groups:	\$70,000
Arts Groups	
Moab Music Festival	7,500
Nora Eccles Harrison Museum -- USU	10,828
A.R.T.S. Inc.	50,000
Sundance Childrens Theatre	30,000
Contemporary Dance Works	21,500
Peery Egyptian Theatre	7,000
Sculpture Park Arts Foundation	8,347
Subtotal Arts Groups:	\$135,175
Other	
IBRIC -- Evaluation (Contract)	49,500
Undistributed Funds	67,725
Total Appropriation:	\$322,400

*Funding of the Four
New Line Item
Groups*

3. The distribution of the \$750,000 (\$250,000 ongoing and \$500,000 one-time) to the four line item groups approved in the 2001 General Session has been completed. In consultation with the four new line item groups, the USOE distributed the funding based on adopted formula. The following table details the funding distribution.

Funding Allocations to New Line Items			
Programs	Amount	Estimated One-time	Estimated Ongoing
Utah Festival Opera	\$181,197	\$120,800	\$60,400
Utah Shakespearean Festival	225,467	150,300	75,100
Utah Museum of Natural History	293,336	195,600	97,800
Children's Museum of Utah	50,000	33,300	16,700
Total:	\$750,000	\$500,000	\$250,000

2.2 Hansen Planetarium

The Hansen Planetarium is projected to open at the Gateway in November 2002, under the name of the Shiela M. Clark Planetarium. The planetarium, under the management of the Children's Museum of Utah, will offer state of the art facilities designed especially for teaching school children.

2.3 POPS New Line Item Groups

During the 2001 General Session four new line item groups were established with \$750,000 (\$250,000 ongoing and \$500,000 one-time) appropriated to support the programs. The funding was divided among the line item groups according to the established formula ensuring parity among the line item groups.

Recommendation If funding becomes available, the Analyst recommends \$500,000 in ongoing funding to be appropriated to retain parity among the line items.

2.4 Potential Further Reductions

In response to the Governor's request for FY 2003 Hold-backs, the State Office of Education compiled a list of program reductions and position eliminations totaling \$2,169,500 in potential savings. The Legislature's FY 2002 Supplemental Action utilized some of these items, but, should the subcommittee require funds for other higher-priority items, the State Office's list included additional cuts of \$91,300 for the Fine Arts and Sciences.

The Analyst recommends that if further budgetary reductions are needed in Fine Arts and Sciences for FY 2003, that the RFP program be reduced.

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2.5 Program Evaluation

The POPS program, although effective in delivering art and science programs to schools, may warrant further study by the subcommittee. The Legislature should review some issues facing the POPS program.

- ▶ *Funding*: The current formula as established rewards those groups that reach the most students. Performance is key to the program, at the same time active student participation is also encouraged by the program. Currently, there is no auditing system in place to verify performance criteria, number of students served, schools and districts visited etc. all of which are key factors in determining how funds are distributed through the formula.

Should an auditing system be put in place to verify performance data? Should there be a weighting mechanism for those programs that rely more on active student participation (reaching fewer students) rather than programs that are performance based? Would the program be better served if formula criteria were more defined, and based on audited data?

- ▶ *Administration:* Two state agencies provide grants for arts groups, USOE and the Department of Community and Economic Development through the Arts Council. Many line item and RFP groups receive grants from both agencies. While the two programs have different missions, could the state reduce administrative expenses by having one state agency oversee arts grants?
- ▶ *Growth:* After three years of participating in the RFP program, viable groups may petition the School Board and Legislature to obtain line item status. New funding from the Legislature must accompany a new line item. Does the current system advocate obtaining line item status? In light of many funding needs in education, can this growth be sustained?
- ▶ *Block Granting:* The Legislature has identified block grant funding as a potential method for funding education programs. Should the Legislature reallocated the Fine Arts and Sciences funding as a block grant to the State Board of Education, allowing the Board to choose which programs to present in the schools?

Recommendation

The Analyst recommends that the Subcommittee study the before mentioned issues relating to the Arts and Science programs during the FY 2002 interim.

3.0 Programs: Fine Arts and Sciences

3.1 Fine Arts and Sciences

Recommendation The Analyst recommends the base budget funding of \$2,927,500 for the Fine Arts and Sciences Program in FY2003.

3.2 Modified Line Item Program

Overview In the January 1998 session, the Legislature implemented a modified line item program for the Fine Arts and Sciences program. Every four years the line item groups are to go through a Request for Proposal process to reestablish their participation in the program, at the same level. The Professional Outreach Program in the Schools or POPS is the name given the modified line item program.

POPS Program Objectives The State Office of Education supervises the reestablishment process, ensuring the groups are operating within the program objectives. The three main objectives for the Professional Outreach Program in the Schools (POPS) are; to enhance the state arts and sciences core curriculum through school visits; collaboration of arts and science groups with the USOE and school community in planning the content of arts/science education; and a three year, balanced and comprehensive plan to include all 40 school districts.

Implementation Guidelines The ability to share expertise creatively and effectively in educational settings, and following the program guidelines are proven quality of service indicators. The POPS implementation guidelines are listed below.

1. A three-year schedule is provided by the Arts/Science organization for both the State Office of Education and the local school districts' information.
2. The organization collaborates with the State Office of Education and the school community in planning the content of and preparation for such school visits.
3. Over a three-year period each of the 40 districts must be included in a balanced and comprehensive way within each discipline, e.g. ballet, modern dance, instrumental music, opera/vocal music, visual art, theatre, science, etc.
4. The organization provides materials and/or docents to prepare students for the visit and appropriate hands-on materials, which suggest follow-up activities for the classroom teachers. Materials should arrive at the school at least two weeks prior to the visit.
5. The organization performs live "presentations" and makes active participation of students integral to all presentations.

6. The organization provides means for assessing the program, performer/presenter, teacher, and student perceptions of the visit and its core educational value to the school, including suggestions for future visits.
7. The organization submits an annual report to the State Office of Education in which they account for the services they committed to provide. This report must include:
 - a. Purpose and Mission
 - b. Statistics (aggregate and detailed) of services rendered as requested by the USOE
 - c. Financial accounting
 - d. Description of services, including a demonstration of compliance with the purposes and guidelines of the RFP Outreach Program
 - e. Evidence of the impact on students, teachers, schools

3.3 Request for Proposal Program (RFP)

RFP Guidelines

Applicants wishing to obtain funding through the Fine Arts and Sciences RFP program must meet the following requirements.

1. Only non-profit (501 C3) groups or organizations may apply.
2. Groups or organizations that apply must have existed for at least three years with a track record of proven or demonstrated excellence in their discipline. "Proven quality" may stem from a peer review process, proven fiscal responsibility, and/or being a recipient of grant awards at a national level.
3. Groups or organizations that apply must have the ability to share their disciplines(s) creatively and effectively in educational settings.
4. Funding will follow a one to three year cycle. Groups or organizations funded for more than one year are expected to submit the original application for renewal each year of the approved cycle.
5. Groups or organizations may reapply for a new funding cycle when the term of their application has concluded.

Process for RFP Groups to Obtain Line Item Status

During the 1999 Legislative Session the following process was adopted as recommended by the Utah State Board of Education for moving RFP's to Line Items.

1. Must have successfully participated in the RFP outreach program for Arts and Sciences for three years, specifically demonstrating:
 - a. proven quality of services
 - b. proven fiscal responsibility
 - c. core-based focus in their school programs

2. Must have a person in charge of education programs on staff who is not funded by the legislative money
3. Must be involved in reaching out statewide, as opposed to serving only a small area.
4. Must submit a long-range plan and formal appropriation request to State Board of Education.
5. Must demonstrate the above criteria to legislature.
6. New funding must accompany new line item

The applicant presents a proposal to the Legislative Education Interim Committee. The proposal must detail the fulfillment of the above criteria and present a long-range plan for outreach in the schools. The legislature will determine if the proposal has merit and will recommend the appropriate amount of new funding to support the proposal.

4.0 Financial Summary Table

	1999	2000	2001	2002	2003
Financing	Actual	Actual	Actual	Estimated	Analyst
Uniform School Fund	2,193,700	2,293,700	2,687,000	3,044,500	2,927,500
Uniform School Fund, One-time				383,000	
Total	\$2,193,700	\$2,293,700	\$2,687,000	\$3,427,500	\$2,927,500
Programs					
Request for Proposal Program	200,000	250,000	310,000	322,400	322,400
Hansen Planetarium	441,500	452,500	470,500	471,500	471,500
Ririe-Woodbury Dance Company	74,400	76,300	89,500	89,700	89,700
Repertory Dance Company	74,400	76,300	91,000	91,200	91,200
Children's Dance Theater	74,400	76,300	105,200	105,400	105,400
Utah Opera Company	143,700	147,300	217,900	218,400	218,400
Ballet West	382,800	392,400	416,500	417,500	417,500
Utah Symphony	802,500	822,600	855,400	857,400	857,400
Springville Arts Museum			131,000	131,300	131,300
Children's Museum of Utah				48,200	14,900
Utah Museum of Natural History				282,700	87,100
Utah Festival Opera				174,600	53,800
Utah Shakespearean Festival				217,200	66,900
Total	\$2,193,700	\$2,293,700	\$2,687,000	\$3,427,500	\$2,927,500
Expenditures					
Other Charges/Pass Thru	2,193,700	2,293,700	2,687,000	3,427,500	2,927,500
Total	\$2,193,700	\$2,293,700	\$2,687,000	\$3,427,500	\$2,927,500